

1 Best Buy

7601 Penn Ave. South
Richfield, Minn. 55423
612-291-1000 • www.bestbuy.com
CEO: Brian J. Dunn

Type: Public, ATVM

CE SALES: 2010: 35.62 B • 2009: 35.34 B

Percentage change: .79

OVERALL SALES: 2010: 37.45 B • 2009: 36.82 B

STORE COUNT: 2010: 1,297 • 2009: 1,184

News: Store count and sales include Best Buy, Magnolia A/V, Pacific Sales Best Buy Mobile and Geek Squad stores in the United States. Best Buy Canada is covered elsewhere in this registry.



5 CDW Corporation

200 N. Milwaukee Ave.
Vernon Hills, Ill. 60061
847-465-6000 • www.cdw.com
CEO: John A. Edwardson

Type: Private, CS (MO/Web Only)

CE SALES: 2010: 9.06 B • 2009: 7.2 B

Percentage change: 25.8

OVERALL SALES: 2010: 9.06 • 2009: 7.2 B

STORE COUNT: 2010: 0 • 2009: 0

News: The vast majority of CDW's revenue comes from sales to business, government, education and the healthcare industry.



8 Staples

500 Staples Dr. Framingham,
Mass. 01702
508-253-5000 • www.staples.com
CEO: Ronald L. Sargent

Type: Public, HO (+MO)

CE SALES: 2010: 7.76 B • 2009: 7.58 B

Percentage change: 2.37

OVERALL SALES: 2010: 19.39 B • 2009: 18.96 B

STORE COUNT: 2010: 1,871 • 2009: 1,871

News: Store counts and sales figures listed here represent the company's North American retail and North American delivery operations only. In late 2010, the company began selling the Amazon Kindle e-reader in stores nationwide.



2 Dell

1 Dell Way
Round Rock, Texas 78682
512-338-4400 • www.dell.com
CEO: Michael S. Dell

Type: Public, EO (MO/WEB)

CE SALES: 2010: 35.58 B • 2009: 29.87 B

Percentage change: 19.12

OVERALL SALES: 2010: 35.58 B • 2009: 29.87 B

STORE COUNT: 2010: 0 • 2009: 0

News: Sales represent revenues from Dell's large enterprise, public, small and medium business, and consumer sectors in the U.S. and Canada only. Alienware sales are presented elsewhere in this registry.



6 Amazon.com

1200 12th Ave. South, Suite 1200
Seattle, Wash. 98144
206-266-1000 • www.amazon.com
CEO: Jeffrey P. Bezos

Type: Public, DS (WEB Only)

CE SALES: 2010: 9 B • 2009: 6.4 B

Percentage change: 40.62

OVERALL SALES: 2010: 18 B • 2009: 12.83 B

STORE COUNT: 2010: 0 • 2009: 0

News: In late 2010, Amazon announced that the Kindle e-reader is the best selling item in its history.



9 GameStop

625 Westport Parkway
Grapevine, Texas 76051
817-424-2000 • www.gamestop.com
CEO: J. Paul Raines

Type: Public, EO

CE SALES: 2010: 7.08 B • 2009: 6.92 B

Percentage change: 2.31

OVERALL SALES: 2010: 7.08 B • 2009: 6.92 B

STORE COUNT: 2010: 4,863 • 2009: 4,743

News: Sales and store counts represent GameStop operations in the United States and Canada only. In late January, the company opened a new store in Norwalk, Ohio.



3 Hewlett Packard

3000 Hanover St.
Palo Alto, Calif. 94304
650-857-1501 • www.hp.com
CEO: LÁ©o Apotheker

Type: Public, EO

CE SALES: 2010: 30.49 B • 2009: 26.1 B

Percentage change: 16.82

OVERALL SALES: 2010: 30.49 B • 2009: 26.1 B

STORE COUNT: 2010: 0 • 2009: 0

News: Overall sales and CE sales reflect revenues in the United States and Canada only. They exclude sales made from services, rather than products, in those regions.



7 Apple Computer Retail Stores

1 Infinite Loop
Cupertino, Calif. 95014
408-996-1010 • www.apple.com
CEO: Steven P. Jobs

Type: Public, EO

CE SALES: 2010: 8.71 B • 2009: 5.75 B

Percentage change: 51.47

OVERALL SALES: 2010: 8.71 B • 2009: 5.75 B

STORE COUNT: 2010: 252 • 2009: 232

News: In 2011, the Apple iPad will face competition from tablets offered by Dell, HP and others.



10 Target

1000 Nicollet Mall
Minneapolis, Minn. 55403
612-304-6073 • www.target.com
CEO: Gregg W. Steinhafel

Type: Public, MM

CE SALES: 2010: 6.89 B • 2009: 6.6 B

Percentage change: 4.39

OVERALL SALES: 2010: 65.69 B • 2009: 62.88 B

STORE COUNT: 2010: 1752 • 2009: 1744

News: In 2011, the company announced that it plans to expand into Canada.



4 Walmart

702 SW Eighth St.
Bentonville, Ark. 72716
479-273-4000 • www.wal-mart.com
CEO: Michael Duke

Type: Public, MM

CE SALES: 2010: 26 B • 2009: 25.9 B

Percentage change: .39

OVERALL SALES: 2010: 260.3 B • 2009: 2259.37 B

STORE COUNT: 2010: 3,599 • 2009: 3,503

News: Sales and store counts include U.S. operations only. Store counts exclude Neighborhood Markets. Sam's Clubs and Walmart Canada operations are covered elsewhere in this registry



Merchandise Codes:

ATV-M	Electronics/appliances (multi-regional)
ATV-R	Electronics/appliances (regional)
EO	Electronics only
DG	Drug store
DS	Department store
HO	Office supply store
MM	Mass merchant
PC	Computer retailer
PX	Military exchanges
SOF	Software store
TOY	Toy store
WC	Warehouse club

Channel Codes:

Web	Internet sales
MO	Mail-order/catalog sales
+MO	Selling via mail-order, in addition to physical storefronts
TV	Television sales

No channel code implies state via physical storefronts only.
All are Dealerscope estimates.
Sales estimates represent U.S. and Canada consumer sales.
All store counts represent U.S. and Canada locations. See methodology note on page 3.

11 Costco Wholesale Corporation



999 Lake Dr. Issaquah, Wash. 98027
425-313-8100 • www.costco.com

CEO: James D. Sinegal

Type: Public, WC

CE SALES: 2010: 5.7 B • 2009: 5.23 B

Percentage change: 8.99

OVERALL SALES: 2010: 73.78 B • 2009: 67.6 B

STORE COUNT: 2010: 505 • 2009: 490

News: Overall sales cover revenues from Costco's warehouse clubs in the United States and Canada only. Membership fees account for a small portion of overall sales.

12 Best Buy Canada



8800 Glenlyon Pkwy.
Burnaby, British Columbia V5J 5-K3
604-435-8223 • www.bestbuy.ca

CEO: Brian J. Dunn

Type: Public, ATVM

CE SALES: 2010: 5.45 B • 2009: 5.36 B

Percentage change: 1.68

OVERALL SALES: 2010: 5.93 B • 2009: 5.83 B

STORE COUNT: 2010: 227 • 2009: 212

News: Store counts and sales represent Best Buy, Future Shop and Best Buy Mobile outlets in Canada. Best Buy U.S. operations are covered elsewhere in this registry.

13 Sam's Club



2101 S. E. Simple Savings Dr.
Bentonville, Ark. 72716
479-277-7000 • www.samsclub.com

CEO: Brian Cornell

Type: Public, WC

CE SALES: 2010: 4.89 B • 2009: 4.74 B

Percentage change: 3.16

OVERALL SALES: 2010: 48.89 B • 2009: 47.4 B

STORE COUNT: 2010: 608 • 2009: 596

News: Store count and sales figures include Sam's U.S. operations only. Walmart and Walmart Canada are covered elsewhere in this registry.

14 RadioShack



300 RadioShack Circle
Fort Worth, Texas 76102
817-415-3011 • www.radioshack.com

CEO: Julian Day

Type: Public, EO

CE SALES: 2010: 4.44 B • 2009: 4.28 B

Percentage change: 3.74

OVERALL SALES: 2010: 4.44 B • 2009: 4.28 B

STORE COUNT: 2010: 6,664 • 2009: 6,315

News: Store counts represents RadioShack's company- and dealer-owned stores and wireless kiosks. Sales include a small allowance for RadioShack's Mexico operations.

15 OfficeMax



263 Shuman Blvd.
Naperville, Ill. 60563
630-438-7800 • www.officemax.com

CEO: Sam K. Duncan

Type: Public, HO (+MO)

CE SALES: 2010: 3.12 B • 2009: 3.13 B

Percentage change: -.32

OVERALL SALES: 2010: 6.28 B • 2009: 6.31 B

STORE COUNT: 2010: 920 • 2009: 932

News: CE sales covers sales of technology products to consumers and businesses in the United States and Canada.

16 Systemax/ Tiger Direct



11 Harbor Park Dr.
Port Washington, N.Y. 11050
516-625-4300 • www.systemax.com

CEO: Richard Leeds

Type: Public, EO

CE SALES: 2010: 2.53 B • 2009: 2.22 B

Percentage change: 13.96

OVERALL SALES: 2010: 2.53 B • 2009: 2.22 B

STORE COUNT: 2010: 34 • 2009: 29

News: Figures here exclude sales from Systemax's European and industrial divisions. Store count includes CompUSA retail outlets and Tiger Direct retail outlets.

17 Newegg.com



16839 E. Gale Ave.
City of Industry, Calif. 91745
626-271-9700 • www.newegg.com

CEO: Fred Chang

Type: Private, EO (Web only)

CE SALES: 2010: 2.5 B • 2009: 2.3 B

Percentage change: 8.7

OVERALL SALES: 2010: 2.5 B • 2009: 2.3 B

STORE COUNT: 2010: 0 • 2009: 0

News: In 2010, Newegg bowed than updated an iPhone app that lets customers browse the site's inventory from their smartphones.

18 Sears, Roebuck and Co.



3333 Beverly Rd.
Hoffman Estates, Ill. 60179
847-286-2500 • www.sears.com

CEO: W. Bruce Johnson

Type: Public, DS

CE SALES: 2010: 2.23 B • 2009: 2.3 B

Percentage change: -3.04

OVERALL SALES: 2010: 23.08 B • 2009: 23.8 B

STORE COUNT: 2010: 894 • 2009: 908

News: Sales represent Sears U.S. revenues only. Store count includes only Sears full-line stores. Kmart and Sears Canada are covered elsewhere in this registry.

19 Walmart Canada Corp.



1940 Argentia Rd.
Mississauga, Ontario, Canada L5N 1-P9
905-821-2111 • www.walmartcanada.ca

CEO: David Cheesewright

Type: Public, MM/WC

CE SALES: 2010: 2.18 B • 2009: 2.17 B

Percentage change: .46

OVERALL SALES: 2010: 21.77 B • 2009: 21.7 B

STORE COUNT: 2010: 323 • 2009: 317

News: Sales and store counts cover Walmart operation in Canada. U.S. operations are covered elsewhere in this registry. Walmart plans to open 40 new Canadian superstores by the end of January, 2012.

20 Fry's Electronics



600 E. Brokaw Rd.
San Jose, Calif. 95122
408-487-4500 • www.frys.com

CEO: John Fry

Type: Private, ATVM

CE SALES: 2010: 2 B • 2009: 1.9 B

Percentage change: 5.26

OVERALL SALES: 2010: 2.5 B • 2009: 2.4 B

STORE COUNT: 2010: 34 • 2009: 34

News: The chain operates in California, Texas, Arizona, Georgia, Illinois, Indiana, Nevada, Oregon and Washington state.

21 PC Connection, Inc.



730 Milford Rd.
Merrimack, N.H. 03054
603-683-2000 • www.pcconnection.com

CEO: Patricia Gallup

Type: Public, CS (MO/Web Only)

CE SALES: 2010: 1.93 B • 2009: 1.5 B

Percentage change: 28.66

OVERALL SALES: 2010: 1.93 B • 2009: 1.5 B

STORE COUNT: 2010: 0 • 2009: 0

News: PC Connection operates under the names PC Connection Sales Corporation, MacConnection, MoreDirect and GovConnection.

22 Office Depot



6600 North Military Trail
Boca Raton, Fla. 33496
561-438-4800 • www.officedepot.com

CEO: Neil Austrian

Type: Public, HO (+MO)

CE SALES: 2010: 1.8 B • 2009: 1.88 B

Percentage change: -4.25

OVERALL SALES: 2010: 8.21 B • 2009: 8.6 B

STORE COUNT: 2010: 1,150 • 2009: 1,152

News: Overall sales and CE sales cover North American retail and North American business solutions division sales in the U.S. and Canada.

23 Army Air Force Exchange Service



3911 S. Walton Walker Blvd.
Dallas, Texas 75236
214-312-2011 • www.aafes.com
CEO: Major General Bruce Casella
Type: Public, PX (+MO)
CE SALES: 2010: 1.35 B • 2009: 1.32 B
Percentage change: 2.27
OVERALL SALES: 2010: 10 B • 2009: 9.8 B
STORE COUNT: 2010: 160 • 2009: 160

News: Store count covers AAFES full-line stores only. Former CEO Maj. Gen. Keith Thurgood left AAFES to become a senior vice president at Sam's Club.

24 Micro Electronics/ Micro Center



4119 Leap Rd.
Hilliard, Ohio 43026
614-850-3000 • www.microcenter.com
CEO: Richard Marshad
Type: Private, EO
CE SALES: 2010: 1.35 B • 2009: 1.3 B
Percentage change: 3.85
OVERALL SALES: 2010: 1.35 B • 2009: 1.3 B
STORE COUNT: 2010: 23 • 2009: 22
News: Micro Center opened a new store in Yonkers, N.Y.

25 PC Mall, Inc.



2555 W. 190th St., Suite 201
Torrance, Calif. 90504
310-354-5600 • www.pcmall.com
CEO: Frank F. Khulusi
Type: Public, PC (+MO)
CE SALES: 2010: 1.34 B • 2009: 1.14 B
Percentage change: 17.54
OVERALL SALES: 2010: 1.34 B • 2009: 1.14 B
STORE COUNT: 2010: 3 • 2009: 3
News: The chain's bricks-and-mortar stores are in Tennessee and California.

26 hhgregg



4151 E 96th St.
Indianapolis, Ind. 46240
317-848-8710 • www.hhgregg.com
CEO: Dennis May
Type: Public, ATVM
CE SALES: 2010: 1.19 B • 2009: 888 M
Percentage change: 34
OVERALL SALES: 2010: 1.99 B • 2009: 1.48 B
STORE COUNT: 2010: 173 • 2009: 127

News: The company plans to continue its expansion this year, opening between 35 and 45 new stores in markets such as Miami, Chicago and western Pennsylvania.

27 Toys R Us



One Geoffrey Way • Wayne, N.J. 07470
973-617-3500 • http://www.toysrus.com
CEO: Gerald L. Storch
Type: Private, TOYS
CE SALES: 2010: 1.09 B • 2009: 1.08 B
Percentage change: .92
OVERALL SALES: 2010: 7.21 B • 2009: 7 B
STORE COUNT: 2010: 642 • 2009: 658
News: Sales and store counts cover U.S. and Canada operations, and exclude Babies R US stores and sales. The company filed to go public in May.

28 Kmart Corporation



3333 Beverly Rd. • Hoffman Estates, Ill. 60179
847-286-2500 • www.kmart.com
CEO: W. Bruce Johnson
Type: Public, MM
CE SALES: 2010: 974 M • 2009: 995 M
Percentage change: -2.11
OVERALL SALES: 2010: 15.44 B • 2009: 15.77 B
STORE COUNT: 2010: 1,312 • 2009: 1,327
News: Sales and store counts represent U.S. Kmart revenues only. Sears and Sears Canada are covered elsewhere in this registry.

29 P.C. Richard & Son



150 Price Pkwy. • Farmingdale, N.Y. 11735
631-843-4300 • www.pcrichard.com
CEO: Gary Richard
Type: Private, ATVM
CE Sales: 2010: 872 M • 2009: 779 M
Percentage change: 11.94
Overall Sales: 2010: 1.5 B • 2009: 1.34 B
STORE COUNT: 2010: 65 • 2009: 56
News: New store openings mark P.C. Richard's expansion in Connecticut and entry into the Pennsylvania market.

30 SonyStyle/ Sony Retail Stores



550 Madison Ave. • New York, N.Y. 10022
212-833-6800 • www.sonystyle.com
CEO: Howard Stringer
Type: Public, EO
CE SALES: 2010: 870 M • 2009: 900 M
Percentage change: -3.33
OVERALL SALES: 2010: 870 M • 2009: 900 M
Store Count: 2010: 53 • 2009: 59
News: The company is planning a new store in Century City, Los Angeles.

31 Zones, Inc.



1102 15th St. SW, Suite 102
Auburn, Wash. 98001
253-205-3000 • www.zones.com
CEO: Firoz H. Lalji
Type: Private, CS (+MO)
CE SALES: 2010: 725 M • 2009: 716 M
Percentage change: 1.23
OVERALL SALES: 2010: 725 M • 2009: 716 M
STORE COUNT: 2010: 0 • 2009: 0
News: Zones sells primarily to the business sector.

32 BJ's Wholesale Club



One Mercer Rd.
Natick, Mass. 01760
508-651-7400 • www.bjswholesale.com
CEO: Laura Sen
Type: Public, WC
CE SALES: 2010: 696 M • 2009: 640 M
Percentage change: 8.75
OVERALL SALES: 2010: 10.73 B • 2009: 9.87 B
STORE COUNT: 2010: 194 • 2009: 186
News: In early 2011, BJ's began closing clubs—three in Atlanta, one in Florida and one in North Carolina, as of press time—and has said it is considering strategic alternatives for the chain, including selling it.

33 Trans World Entertainment



38 Corporate Circle
Albany, N.Y. 12203
518-452-1242 • www.twec.com
CEO: Robert J. Higgins
Type: Public, EO
CE SALES: 2010: 680.6 M • 2009: 836.8 M
Percentage change: -18.87
OVERALL SALES: 2010: 680.6 M • 2009: 836.8 M
STORE COUNT: 2010: 463 • 2009: 557
News: Trans World operates stores under the names of f.y.e. (for your entertainment) and Suncoast Motion Pictures. Its e-commerce sites include www.fye.com, www.wherehouse.com and www.secondspin.com. In 2010, it continued closing under-performing stores.

34 The Source (Bell) Electronics Canada Inc.



279 Bayview Dr.
Barrie, Ontario L4M 4W5, Canada
705-728-1617 • www.thesource.ca
CEO: Ron Cuthbertson
Type: Public, EO (+Web)
CE SALES: 2010: 616 M • 2009: 568 M
Percentage change: 8.45
OVERALL SALES: 2010: 616 M • 2009: 568 M
STORE COUNT: 2010: 800 • 2009: 750
News: In December, The Source opened or re-opened 17 stores.

35 BrandsMart USA



3200 SW 42nd St. • Hollywood, Fla. 33312
954-797-4000 • www.brandsmartusa.com
CEO: Michael Perlman
Type: Private, ATVM
CE SALES: 2010: 577 M • 2009: 604 M
Percentage change: -4.5
OVERALL SALES: 2010: 960 M • 2009: 901 M
STORE COUNT: 2010: 10 • 2009: 9
News: The company plans to open a new store in the Dadeland, Fla. area.

36 Liberty Media/QVC

1200 Wilson Dr.
West Chester, Pa. 19380
484-701-1000 • www.qvc.com

CEO: Michael George

Type: Public, DS

CE SALES: 2010: 536 M • 2009: 500 M

Percentage change: 7.2

OVERALL SALES: 2010: 5.36 B • 2009: 4.99 B

STORE COUNT: 2010: 7 • 2009: 7

News: Sales figures exclude QVC's international operations.



41 Sixth Avenue Electronics

22 Route 22
Springfield, N.J. 07081
973-467-3905 • www.6ave.com

CEO: Mike Temiz

Type: Private, EO

CE SALES: 2010: 408 M • 2009: 360 M

Percentage change: 13.33

OVERALL SALES: 2010: 408 M • 2009: 360 M

STORE COUNT: 2010: 19 • 2009: 15

News: Sixth Avenue announced early this year it was closing three stores in the Philadelphia area.



45 Ritz & Wolf Camera & Image

6711 Ritz Way • Beltsville, Md. 20705
301-419-0000 • www.ritzpix.com

CEO: David M. Ritz

Type: Private, CAM

CE SALES: 2010: 330 M • 2009: 325 M

Percentage change: 1.54

OVERALL SALES: 2010: 792 M • 2009: 780 M

STORE COUNT: 2010: 300 • 2009: 300

News: Ritz is now offering portraiture and videography services in select markets, and plans to roll out these services chain-wide this year.



37 Bose

The Mountain • Framingham, Mass. 01701
508-879-7330 • www.bose.com

CEO: Amar G. Bose

Type: Private, EO

CE SALES: 2010: 532 M • 2009: 515 M

Percentage change: 3.3

OVERALL SALES: 2010: 2.2 B • 2009: 2.18 B

STORE COUNT: 2010: 136 • 2009: 125

News: Store count includes Bose airport kiosks.



42 B&H Photo Video

420 9th Ave.
New York, N.Y. 10001
212-444-6615 • www.bhphotovideo.com

CEO: Herman Schreiber

Type: Private, CAM (+MO)

CE SALES: 2010: 380 M • 2009: 380 M

Percentage change: 0

OVERALL SALES: 2010: 380 M • 2009: 380 M

STORE COUNT: 2010: 1 • 2009: 1

News: The company sells through mail order, the web and through a single store in New York City.



46 Navy Exchange Service Command

3280 Virginia Beach Blvd.
Virginia Beach, Va. 23452
757-463-6200 • www.navy-nex.com

CEO: Rear Admiral Steven J. Romano

Type: Public, PX

CE SALES: 2010: 330 M • 2009: 325 M

Percentage change: 1.54

OVERALL SALES: 2010: 2.54 B • 2009: 2.5 B

STORE COUNT: 2010: 86 • 2009: 86

News: The chain sells to active and retired Navy personnel and their families.



38 Ultimate Acquisition Partners/Ultimate Electronics

321 W. 84th Ave., Suite A Thornton, Colo. 80260
303-412-2500 • www.ultimateelectronics.com

CEO: Bruce Giesbrecht

Type: Private, ATVM

CE SALES: 2010: 510 M • 2009: 410 M

Percentage change: 24.39

OVERALL SALES: 2010: 600 M • 2009: 485 M

STORE COUNT: 2010: 46 • 2009: 32

News: Ultimate Electronics announced early this year that it was going out of business.



43 ABC Warehouse

1 Silverdome Industrial Park
Pontiac, Mich. 48343
248-335-4222 • www.abcwarehouse.com

CEO: Gordon Hartunian

Type: Private, ATVM

CE SALES: 2010: 370 M • 2009: 376 M

Percentage change: -1.59

OVERALL SALES: 2010: 550 M • 2009: 559 M

STORE COUNT: 2010: 59 • 2009: 60

News: ABC Warehouse operates stores in Michigan, Indiana and Ohio under the names ABC Warehouse, Hawthorne Home Appliances and Electronics, and Mickey Shorr Mobile Electronics.



47 HSN

1 HSN Dr.
St. Petersburg, Fla. 33729
727-872-1000 • www.hsn.com

CEO: Mindy F. Grossman

Type: DS

CE SALES: 2010: 318 M • 2009: 300 M

Percentage change: 6

OVERALL SALES: 2010: 2.13 B • 2009: 2.01 B

STORE COUNT: 2010: 3 • 2009: 3

News: Sales exclude the company's Cornerstone arm. In the summer, HSN bowed a second shopping channel, HSN2.



39 Sears Canada

290 Yonge St., Suite 700 • Toronto, Ontario, Canada M5B 2C3
416-362-1711 • www.sears.ca

CEO: Dene L. Rogers

Type: Public, DS

CE SALES: 2010: 506 M • 2009: 483 M

Percentage change: 4.76

OVERALL SALES: 2010: 4.82 B • 2009: 4.6 B

STORE COUNT: 2010: 122 • 2009: 122

News: Sears U.S. and Kmart are covered elsewhere in this registry.



40 J&R Music and Computer World

23 Park Row • New York, N.Y. 10038
212-238-9000 • www.jr.com

CEOs: Joseph Friedman, Rachele Friedman

Type: Private, ATVM (+MO)

CE SALES: 2010: 443 M • 2009: 430 M

Percentage change: 3.25

OVERALL SALES: 2010: 443 M • 2009: 430 M

STORE COUNT: 2010: 2 • 2009: 2

News: J&R operates out of a complex on Manhattan's Park Row, and as a store-within-a-store at Macy's Herald Square. This year, the company celebrates its 40th anniversary.



44 Buy.com

85 Enterprise, Suite 100
Aliso Viejo, Calif. 92656
949-389-2000 • www.buy.com

CEO: Neel Grover

Type: Private, DS (Web Only)

CE SALES: 2010: 355 M • 2009: 355 M

Percentage change: 0

OVERALL SALES: 2010: 475 M • 2009: 475 M

STORE COUNT: 2010: 0 • 2009: 0

News: In 2010, the company was acquired by Rakuten, a Japanese online shopping mall operator.



48 Walgreen Co.

200 Wilmot Rd.
Deerfield, IL 60015
847-914-2500

CEO: Greg Wasson

Type: Public, DG

CE SALES: 2010: 289 M • 2009: 273 M

Percentage change: 5.86

OVERALL SALES: 2010: 68.87 B • 2009: 64.97 B

STORE COUNT: 2010: 8,136 • 2009: 7,149

News: In 2010, the company acquired the Duane Reade drugstore chain.



49 Beach Trading Company/Beach Camera and Electronics



80 Carter Dr.
Edison, N.J. 08817
732-623-4650 • www.beachcamera.com
CEO: Raymond Mosseri
Type: Private, CAM (+MO)
CE SALES: 2010: 257 M • 2009: 250 M
Percentage change: 2.8
OVERALL SALES: 2010: 257 M • 2009: 250 M
STORE COUNT: 2010: 1 • 2009: 1

News: The company operates through mail-order catalogs, the Internet, and a single 7,000-square-foot showroom.

50 American TV & Appliance of Madison



2404 W. Beltline Hwy.
Madison, Wis. 53713
608-271-1000 • www.americantv.com
CEO: Douglas G. Reuhl
Type: Private, ATVM
CE SALES: 2010: 250 M • 2009: 250 M
Percentage change: 0
OVERALL SALES: 2010: 450 M • 2009: 450 M
STORE COUNT: 2010: 15 • 2009: 15

News: American operates stores in Wisconsin, Illinois, Missouri, Iowa and Michigan.

51 Nebraska Furniture Mart



700 S. 72nd St.
Omaha, Neb. 68114
402-397-6100 • www.nfm.com
CEO: Irvin Blumkin
Type: Public, HF
CE SALES: 2010: 253 M • 2009: 250 M
Percentage change: 1.2
OVERALL SALES: 2010: 136.64 B • 2009: 112.49 B
STORE COUNT: 2010: 3 • 2009: 3

News: Nebraska Furniture Mart is part of the Berkshire Hathaway family of companies. Overall sales represent Berkshire Hathaway's sales.

52 Conn's



3295 College St.
Beaumont, Texas 77701
409-832-1696 • www.conns.com
CEO: Timothy L. Frank
Type: Public, ATVM
CE SALES: 2010: 251.34 M • 2009: 289.68 M
Percentage change: -13.23
OVERALL SALES: 2010: 634.71 M • 2009: 731.53 M
STORE COUNT: 2010: 76 • 2009: 76

News: William C. Nylin Jr. has stepped down as Conn's chairman of the board. He is being replaced by Theodore Wright, a board member and former Conn's committee chair.

53 Crutchfield



1 Crutchfield Park • Charlottesville, Va. 22911
434-817-1000 • www.crutchfield.com
CEO: William G. Crutchfield Jr.
Type: Private, EO
CE SALES: 2010: 244 M • 2009: 237 M
Percentage change: 2.95
OVERALL SALES: 2010: 244 M • 2009: 237 M
STORE COUNT: 2010: 2 • 2009: 2

News: The majority of Crutchfield's sales come from its web and call center operations.

54 Big Lots, Inc.



300 Phillippi Rd. • Columbus, Ohio 43228
614-278-6800 • www.biglots.com
CEO: Steven S. Fishman
Type: Public, CO
CE SALES: 2010: 235 M • 2009: 209 M
Percentage change: 12.44
OVERALL SALES: 2010: 4.95 B • 2009: 4.7 B
STORE COUNT: 2010: 1,398 • 2009: 1,361
News: Big Lots is the nation's top closeout retailer.

55 Adir International Export Ltd./ La Curacao



1650 W. Olympic Blvd. • Los Angeles, Calif. 90015
213-386-4412 • www.lacuracao.com
CEO: Ron Azarkman
Type: Private, DS
CE SALES: 2010: 223 M • 2009: 220 M
Percentage change: 1.36
OVERALL SALES: 2010: 542 M • 2009: 535 M
STORE COUNT: 2010: 11 • 2009: 11
News: The chain caters to the Latino market.

56 Abt Electronics, Inc.



1200 N. Milwaukee Ave.
Glenview, Ill. 60025
847-967-8830 • www.abt.com
CEO: Robert J. Abt
Type: Private, ATV1
CE SALES: 2010: 205 M • 2009: 205 M
Percentage change: 0
OVERALL SALES: 2010: 305 M • 2009: 305 M
STORE COUNT: 2010: 1 • 2009: 1
News: Abt operates from a single megastore on a 37-acre complex.

57 The Kroger Co./ Fred Meyer



1014 Vine St. • Cincinnati, Ohio 45202
513-762-4000 • www.kroger.com
CEO: David B. Dillon
Type: Public, MM
CE SALES: 2010: 204 M • 2009: 190 M
Percentage change: 7.37
OVERALL SALES: 2010: 81.72 B • 2010: 76.15 B
STORE COUNT: 2010: 125 • 2010: 124

News: The Kroger grocery chain sells CE only through its Fred Meyer arm, and only Fred Meyer outlets are included in the store count. A new Fred Meyer store is being planned for Wilsonville, Ore.

58 Video Only



500 Strander Blvd.
Seattle, Wash. 98188
(206) 444-1655 • www.videoonly.com
CEO: Peter Edwards
Type: Private, EO
CE SALES: 2010: 185 M • 2009: 185 M
Percentage change: 0
OVERALL SALES: 2010: 185 M • 2009: 185 M
STORE COUNT: 2010: 14 • 2009: 14

News: The company operates stores in Washington, Oregon and California.

59 Adorama Camera



42 West 18th St.
New York, N.Y. 10011
212-741-0052 • www.adorama.com
Type: Private, EO
CEO: Mendel Mendlowitz
CE SALES: 2010: 169 M • 2009: 157 M
Percentage change: 7.64
OVERALL SALES: 2010: 169 M • 2009: 157 M
STORE COUNT: 2010: 1 • 2009: 1

News: Adorama operates a Manhattan megastore and a website. It sells cameras to both the hobbyist and the professional photographer.

60 Meijer Inc.



2929 Walker Ave. NW
Grand Rapids, Mich. 49544
616-453-6711 • www.meijer.com
CEO: Hendrik Meijer
Type: Private, DG
CE SALES: 2010: 160 M • 2009: 157 M
Percentage change: 1.91
OVERALL SALES: 2010: 14.2 B • 2009: 13.9 B
STORE COUNT: 2010: 195 • 2009: 190

News: During the 2010 holiday season, Meijer hoped to double its online sales from those rung up in 2009.

61 R.C. Willey Home Furnishings



2301 S. 300 West
Salt Lake City, Utah 84115
801-461-3900 • www.rcwilley.com
CEO: Scott Hymas
Type: Public, HF
CE SALES: 2010: 157 M • 2009: 150 M
Percentage change: 4.66
OVERALL SALES: 2010: 136.64 B • 2009: 112.49 B
STORE COUNT: 2010: 13 • 2009: 13

News: R.C. Willey's stores sit in California, Nevada, Idaho and Utah. R.C. Willey is part of the Berkshire Hathaway family of companies. Overall sales represent Berkshire Hathaway's sales.

62 Electronics Expo

38 Fairfield Pl
West Caldwell, N.J. 07006
973-808-8838 • www.electronics-expo.com

CEO: Leon Temiz

Type: ATVM

CE SALES: 2010: 150 M • 2009: 140 M

Percentage change: 7.14

OVERALL SALES: 2010: 150 M • 2009: 140 M

STORE COUNT: 2010: 8 • 2009: 7

News: All Electronics Expo's bricks-and-mortar stores sit in New Jersey.



67 Car Toys Inc.

20 W. Galer St. • Seattle, Wash. 98119
206-443-0980 • www.cartoys.com

CEO: Daniel Brettler

Type: Private, EO

CE SALES: 2010: 120 M • 2009: 120 M

Percentage change: 0

Overall Sales 2010: 120 M • 2009: 120 M

STORE COUNT: 2010: 49 • 2009: 51

News: Car Toys bricks-and-mortar locales sit in Colorado, Oregon, Texas and Washington state.



71 Datavision

445 5th Ave.
New York, N.Y. 10016
212-689-1111 • www.datavis.com

CEO: James Garson

Type: Private, EO

CE SALES: 2010: 107 M • 2009: 100 M

Percentage change: 7

OVERALL SALES: 2010: 107 M • 2009: 100 M

STORE COUNT: 2010: 1 • Store Count 2009: 1

News: Datavision sells through the web and through a 35,000-square-foot store in Manhattan.



63 ShopKo Stores Inc.

700 Pilgrim Way • Green Bay, Wis. 54304
920-429-2211 • www.shopko.com

CEO: W. Paul Jones

Type: Private, DS

CE SALES: 2010: 140 M • 2009: 136 M

Percentage change: 2.94

OVERALL SALES: 2010: 2.25 B • 2009: 2.2 B

STORE COUNT: 2010: 138 • 2009: 136

News: Store counts exclude ShopKo's drug stores. The company's new stores sit in Northeast Wisconsin.



68 The Home Depot

2455 Paces Ferry Rd. NW
Atlanta, Ga. 30339
770-433-8211 • www.homedepot.com

CEO: Francis S. Blake

Type: Public, HIC

CE SALES: 2010: 120 M • 2009: 117 M

Percentage change: 2.56

OVERALL SALES: 2010: 64.9 B • 2009: 63.47 B

STORE COUNT: 2010: 2,155 • 2009: 2,155

News: Sales and store counts exclude the company's operations in China and Mexico. The company plans to open 10 new stores this year.



72 Paul's TV

2660 Barranca Parkway
Irvine, Calif. 92606
949-596-8800 • www.paulstv.com

CEO: Babak Ghaznavi

Type: Private, EO

CE SALES: 2010: 105 M • 2009: 68 M

Percentage change: 54.41

OVERALL SALES: 2010: 105 M • 2009: 68 M

STORE COUNT: 2010: 43 • 2009: 11

News: Paul's maintains three standalone stores. The rest of its outlets sit in furniture stores. In 2010, Paul's rolled out its store-with-a-store concept to Michigan's Art Van outlets.



64 Overstock.com

6350 S. 3000 East • Salt Lake City, Utah 84121
801-947-3100 • www.overstock.com

CEO: Patrick M. Byrne

Type: Public, CO (Web only)

CE SALES: 2010: 139.82 M • 2009: 144.79 M

Percentage change: -3.43

OVERALL SALES: 2010: 776.79 M • 2009: 804.4 M

STORE COUNT: 2010: 0 • 2009: 0

News: The company has bowed a "Main Street Store" concept, allowing small merchants from across the country to sell more than 2,500 products on the Overstock site.



69 Harmony Computers and Electronics

1801 Flatbush Ave.
Brooklyn, N.Y. 11210
718-692-2828 • www.shopharmony.com

CEO: Nate King

Type: Private, EO

CE SALES: 2010: 113 M • 2009: 112 M

Percentage change: .89

OVERALL SALES: 2010: 115 M • 2009: 114 M

STORE COUNT: 2010: 1 • 2009: 1

News: This Brooklyn institution sells CE goods, along with housewares and outdoor equipment.



73 Marine Corps Community Services/ Marine Corps Exchange

3044 Catlin Ave.
Quantico, Va. 22134
703-784-9501 • www.usmc-mccs.org

CEO: Michael P. Downs

Type: Public, PX

CE SALES: 2010: 94 M • 2009: 89 M

Percentage change: 5.6

OVERALL SALES: 2010: 760 M • 2009: 716 M

STORE COUNT: 2010: 17 • 2009: 17

News: Store count includes full-line exchanges only. The Exchange also runs restaurants, lodges, golf courses, and other venues of interest to Marine personnel.



65 Abe's of Maine

5 Fernwood Ave. • Edison, N.J. 08837
800-992-2237 • www.abesofmaine.com

CEO: Abe Mosseri

Type: Private, ATV-1

CE SALES: 2010: 138 M • 2009: 135 M

Percentage change: 2.22

OVERALL SALES: 2010: 138 M • 2009: 135 M

STORE COUNT: 2010: 1 • 2009: 1

News: Most of Abe's sales come from the web.



70 Alienware Corporation

14591 SW 120th St.
Miami, Fla. 33186
305-251-9797 • www.alienware.com

CEO: Nelson Gonzalez

Type: Public, CS

CE SALES: 2010: 112 M • 2009: 110 M

Percentage change: 1.8

OVERALL SALES: 2010: 112 M • 2009: 110 M

STORE COUNT: 2010: 1 • 2009: 1

News: Alienware, a Dell subsidiary, has begun selling machines in South Africa and Pakistan. Dell sales are covered elsewhere in this registry.



74 Electronics Express

2627 Grandview Ave.
Nashville, Tenn. 37211
615-259-2031 • CEO: Sam Yazdian

Type: Private, EO

CE SALES: 2010: 88 M • 2009: 85 M

Percentage change: 3.53

OVERALL SALES: 2010: 106 M • 2009: 95 M

STORE COUNT: 2010: 16 • 2009: 15

News: All Electronics Express outlets sit in and around Nashville, Tenn.



66 Bluestem Brands/ Fingerhut

6509 Flying Cloud Dr. • Eden Prairie, Minn. 55344
www.fingerhut.com

CEO: Brian Smith

Type: Private, (MO/Web Only)

CE SALES: 2010: 120 M • 2009: 120 M

Percentage change: 0

OVERALL SALES: 2010: 1.8 B • 2009: 1.8 B

STORE COUNT: 2010: 0 • 2009: 0

News: Fingerhut has changed its name to Bluestem Brands. It now runs a sister website, Gettington.com.



75 **Boscov's Department Store**

4500 Perkiomen Ave.
Reading, Pa. 19606
610-779-2000 • www.boscovs.com
CEO: Albert Boscov
Type: Private, DS
CE SALES: 2010: 86 M • 2009: 85 M
Percentage change: 1.18
OVERALL SALES: 2010: 1.19 B • 2009: 1.17 B
STORE COUNT: 2010: 39 • 2009: 39
News: Boscov's stores sit in Pennsylvania, New York, New Jersey, Maryland and Delaware.

76 **Ritz Interactive**

2010 Main St., Ste. 400
Irvine, Calif. 92614
949-442-0202 • www.ritzcamera.com
CEO: Fred H. Lerner
Type: Private, DS (Web Only)
CE SALES: 2010: 85 M • 2009: 83 M
Percentage change: 2.4
OVERALL SALES: 2010: 111 M • 2009: 108 M
STORE COUNT: 2010: 0 • 2009: 0
News: Ritz Interactive sells CE and other products through websites such as RitzCamera.com, WolfCamera.com, Cameraworld.com, CamerasOnly.com, Boatersworld.com, and E-angler.com.

77 **Vann's Inc.**

3623 Brooks St.
Missoula, Mon. 59801
406-728-5099 • www.vanns.com
CEO: George Manlove
Type: ATVM
CE SALES: 2010: 80 M • 2009: 75 M
Percentage change: 6.66
OVERALL SALES: 2010: 110 M • 2009: 107 M
STORE COUNT: 2010: 7 • 2009: 7
News: Vann's is Montana's largest independent CE/majap retailer. All its bricks-and-mortar stores sit in that state. This is the company's 50th anniversary.

78 **ValueVision Media/ShopNBC**

6740 Shady Oak Rd.
Eden Prairie, Minn. 55344
952-943-6000 • www.shopnbc.com
CEO: Keith Stewart
Type: Public, DS (TV, Web only)
CE SALES: 2010: 76.1 M • 2009: 90.7 M
Percentage change: -16.1
OVERALL SALES: 2010: 539 • 2009: 528
STORE COUNT: 2010: 0 • 2009: 0
News: ShopNBC reaches more than 76 million homes through television, and is streamed live at www.ShopNBC.tv.

79 **Comp-U-Plus**

20 Robert Pitt Dr. • Monsey, N.Y. 10952
845-352-0266 • www.compuplus.com
CEO: Adam Reich
Type: Private, CS (Web only)
CE SALES: 2010: 75 M • 2009: 73 M
Percentage change: 2.74
OVERALL SALES: 2010: 75 M • 2009: 73 M
STORE COUNT: 2010: 0 • 2009: 0
News: Included in the sales figures above are small allotments for non-CE items, including household goods and health and beauty items.

80 **CyberPower**

4802 Littlejohn St. • Baldwin Park, Calif. 91706
626-813-7730 • www.cyberpowerpc.com
President: Stanley Ho
Type: Private, EO
CE SALES: 2010: 74 M • 2009: 69 M
Percentage change: 7.25
OVERALL SALES: 2010: 74 M • 2009: 69 M
STORE COUNT: 2010: 0 • 2009: 0
News: CyberPower both manufactures and sells higher-end PCs to everyone from consumers to the private sector.

81 **eCOST.com**

500 N. Central Expressway
Suite 500 • Plano, TX 75074
972-881-2900 • www.ecost.com
CEO: Mark Layton
Type: Public, ATVM (Web only)
CE SALES: 2010: 72.42 M • 2009: 84.6 M
Percentage change: -14.4
OVERALL SALES: 2010: 72.42 M • 2009: 84.6 M
STORE COUNT: 2010: 0 • 2009: 0
News: Sales figures include a small allowance for home goods and sports and leisure goods.

82 **Geeks.com**

1890 Ord Way
Oceanside, Calif. 92056
760-726-7700 • CEO: Fred Segler
Type: Private, EO
CE SALES: 2010: 70 M • CE Sales 2009: 69 M
Percentage change: 1.45
OVERALL SALES: 2010: 70 M • 2009: 69 M
STORE COUNT: 2010: 0 • 2009: 0
News: Geeks.com is known for offering bargain deals on computers and CE.

83 **PCNation**

425 Huehl Rd., Building 5
Northbrook, Ill. 60062
800-235-4050 • www.pcnation.com
CEO: Medwin Dayan
Type: Private, CS (Web only)
CE SALES: 2010: 68 M • 2009: 60 M
Percentage change: 13.33
OVERALL SALES: 2010: 62 M • 2009: 60 M
STORE COUNT: 2010: 0 • 2009: 0
News: PCNation is a division of OfficeNation. It carries more than 80,000 PCs and related items.

84 **Pamida**

8800 F St. • Omaha, Neb. 68127
402-339-2400 • www.pamida.com
CEO: John Harlow
Type: Private, DS
CE SALES: 2010: 67 M • 2009: 67 M
Percentage change: 0
OVERALL SALES: 2010: 674 M • 2009: 674 M
STORE COUNT: 2010: 207 • 2009: 207
News: Pamida is opening a new store in Mountain View, Wyoming.

85 **Huppin's Hi-Fi Photo & Video Inc./OneCall**

421 W. Main St. • Spokane, Wash. 99201
509-838-1018 • www.huppins.com
CEO: Murray Huppin
Type: Private, EO
CE SALES: 2010: 66 M • 2009: 72 M
Percentage change: -8.33
OVERALL SALES: 2010: 66 M • 2009: 72 M
STORE COUNT: 2010: 2 • 2009: 1
News: Huppin's has a successful web business (onecall.com). In November, it opened a second bricks-and-mortar store in North Spokane.

86 **Big Screen Store**

Four Reservoir Circle, Suite 100
Baltimore, Md. 21208
410-602-8800 • www.thebigscreenstore.com
CEO: Kevin Luskin
Type: Private, EO
CE SALES: 2010: 55 M • 2009: 53 M
Percentage change: 3.77
OVERALL SALES: 2010: 55 M • 2009: 53 M
STORE COUNT: 2010: 14 • 2009: 13
News: The chain operates stores in Maryland and Virginia.

87 **InMotion Entertainment**

4801 Executive Park Court
Jacksonville, Fla. 32216
904-332-0450 • www.inmotionpictures.com
CEO: Jeremy Smith
Type: Private, EO
CE SALES: 2010: 51.8 M • 2009: 42.61 M
Percentage change: 21.57
OVERALL SALES: 2010: 53.97 M • 2009: 43.67 M
STORE COUNT: 2010: 63 • 2009: 55
News: The company sells electronics through a series of airport stores.

88 **Kohl's Corporation**

N56 W17000 Ridgewood Dr. • Menomonee Falls, Wis. 53051
262-703-7000 • www.kohls.com
CEO: Kevin B. Mansell
Type: Public, DS
CE SALES: 2010: 51 M • 2009: 47 M
Percentage change: 8.51
OVERALL SALES: 2010: 18.36 B • 2009: 17.1 B
STORE COUNT: 2010: 1089 • 2009: 1059
News: In September, Kohl's opened 21 new stores.

89 J. C. Penney Corporation

6501 Legacy Dr.
Plano, Texas 75024
972-431-1000 • www.jcpenney.com
CEO: Myron E. Ullman III
Type: Public, DS (+MO)
CE SALES: 2010: 47.5 M • 2009: 47 M
Percentage change: 1.06
OVERALL SALES: 2010: 17.8 B • 2009: 17.6 B
STORE COUNT: 2010: 1,107 • 2009: 1,109
News: The majority of Penney's CE sales comes from its catalog division.



90 Stereo Advantage

5195 Main St.
Williamsville, N.Y. 14221
716-632-8038 • CEO: Al Walters
www.stereoadvantage.com
Type: Private, EO
CE SALES: 2010: 40 M • 2009: 40 M
Percentage change: 0
OVERALL SALES: 2010: 40 M • 2009: 40 M
STORE COUNT: 2010: 1 • 2009: 1
News: The company specializes in high-end systems and custom installation.



91 Seventh Avenue/The Swiss Colony

1112 Seventh Ave. • Monroe, Wis. 53566
608-328-8400 • www.seventhavenue.com
CEO: John Baumann
Type: Private, DS (web/catalog only)
CE SALES: 2010: 38 M • 2009: 33 M
Percentage change: 15.15
OVERALL SALES: 2010: 730 M • 2009: 663 M
STORE COUNT: 2010: 0 • 2009: 0
News: This catalog and web retailer sells a broad range of goods, from kitchen supplies to outdoor goods, to gifts and CE. It is a subsidiary of The Swiss Colony company, and overall sales represent sales from that company.



92 Audio Express

15490 N. 83rd. Way
Scottsdale, Ariz. 85260
480-966-3100 • www.audioexpress.com
CEO: Ed Santacruz
Type: Private, EO
CE SALES: 2010: 36 M • 2009: 35 M
Percentage change: 2.86
OVERALL SALES: 2010: 51.5 M • 2009: 50 M
STORE COUNT: 2010: 38 • 2009: 40
News: The company specializes in high-end custom car audio installations. It operates in Arizona, Colorado, Nevada, New Mexico, Texas, California, Missouri and Illinois.



93 National Camera Exchange

9300 Olson Memorial Highway • Golden Valley, Minn. 55427
763-546-6831 • www.natcam.com
CEO: John Liss
Type: Private, CAM
CE SALES: 2010: 36 M • 2009: 36 M
Percentage change: 0
OVERALL SALES: 2010: 36 M • Overall Sales 2009: 36 M
STORE COUNT: 2010: 7 • 2009: 7
News: All the chain's bricks-and-mortar stores sit in Minnesota.



94 Ken Crane's Big Screen Headquarters

4900 W. 147th St. • Hawthorne, CA 90250
310-973-7373 • www.kencrane.com
CEO: Casey Crane
Type: Private, EO
CE SALES: 2010: 35 M • 2009: 50 M
Percentage change: -30
OVERALL SALES: 2010: 35 M • Overall Sales 2009: 50 M
STORE COUNT: 2010: 0 • 2009: 6
News: Ken Crane's went out of business in the summer.



95 Cabela's

1 Cabela Dr. • Sidney, Neb. 69160
308-254-5505
CEO: Tommy Millner
Type: Public, MS
CE SALES: 2010: 34 M • 2009: 35 M
Percentage change: -2.86
OVERALL SALES: 2010: 2.4 B • 2009: 2.44 B
STORE COUNT: 2010: 31 • 2009: 30
News: Cabela's sells consumer electronics related to outdoor pursuits. The company has announced plans to open stores in Texas, Kansas, Colorado, Oregon and Alberta.



96 Modia

6808 Hornwood • Houston, Texas 77074
713-772-6200 • www.modia.com
CEO: Mihir Mody
Type: Private, EO
CE SALES: 2010: 32 M • 2009: 30 M
Percentage change: 6.66
OVERALL SALES: 2010: 32 M • 2009: 30 M
STORE COUNT: 2010: 8 • 2009: 8
News: The company specializes in high-end CE and home theater design.



97 iBuyPower Computer

11581 Federal Dr. • El Monte, Calif. 91731
626-228-1153 • www.ibuypower.com
CEO: Alex Hou
Type: Private, CS
CE SALES: 2010: 30 M • 2009: 30 M
Percentage change: 0
OVERALL SALES: 2010: 30 M • 2009: 30 M
STORE COUNT: 2010: 0 • 2009: 0
News: iBuyPower is a worldwide distribution company selling gaming desktops, gaming laptops, workstations and other PCs.



98 Queen City Audio, Video & Appliances

2430 Queen City Dr. (off I-85 S)
Charlotte, N.C. 28208
704-391-6000 • www.queencityonline.com
CEO: Roddey Player
Type: Private, ATVM
CE SALES: 2010: 30 M • 2009: 28 M
Percentage change: 7.14
OVERALL SALES: 2010: 32 M • 2009: 30 M
STORE COUNT: 2010: 10 • 2009: 11
News: Queen City is the largest independent electronics/appliance retailer in the Carolinas.



99 W.S. Badcock

200 N. Phosphate Blvd.
Mulberry, Fla. 33860
863-425-4921 • www.badcock.com
CEO: Michael Price
Type: Private, HF
CE SALES: 2010: 30 M • 2009: 30 M
Percentage change: 0
OVERALL SALES: 2010: 545 M • 2009: 545 M
STORE COUNT: 2010: 300 • 2009: 300
News: Among the CE products offered by this furniture chain are camcorders, DVD players, home theater systems and televisions.



100 Cameta Camera

253 Broadway
Amityville, N.Y. 11701
631-389-2138 • www.cameta.com
CEO: Bill Cameta
Type: Private, CAM
CE SALES: 2010: 25 M • 2009: 25 M
Percentage change: 0
OVERALL SALES: 2010: 25 M • 2009: 25 M
STORE COUNT: 2010: 1 • 2009: 1
News: Cameta sells through a single bricks-and-mortar location, via its website, via Amazon.com and through an auction site on eBay.



101 Lack's Home Furnishings

200 South Ben Jordan
Victoria, Texas 77901
800-242-1123 • www.lacks.com
CEO: Melvin Lack
Type: Private, HF
CE SALES: 2010: 25 M • 2009: 31 M
Percentage change: -40
OVERALL SALES: 2010: 160 M • 2009: 180 M
STORE COUNT: 2010: 36 • 2009: 0
News: The company, which had been in business for more than 70 years selling furniture and CE throughout Texas, went out of business in January.

